

**ULI Chicago**

**Chicago Product Council – Member Interview**

**Tyler Hague, Vice President, Colliers International**

**Q: What motivated you to initially get involved in the Chicago Product Councils, and how did the program compare to your expectations?**

*A: When I first applied, I viewed the product councils as a perfect way to get introduced and subsequently more involved and integrated into the ULI Chicago network. The product councils allowed me a fast track opportunity to get exposure to everything ULI encompasses and the program has vastly exceeded my expectations. The quality of people, programming, and content is second to none and it opened my eyes to what ULI had to offer. Ever since I have tried to get as involved in ULI as possible and I just renewed for my fourth year on the council.*

**Q: Tell us about one of your favorite experiences from this past year's program.**

*A: Our full council day this year was hosted at River Point and the general theme of the day was the Riverwalk. After some misc. programming, we were given a presentation followed by a Q&A session with Michelle Woods, Project Manager from the City of Chicago who put her heart and soul into making the Riverwalk happen. She discussed the process, economics, and heavy lifting it took to get everything constructed and opened within a tight deadline. This was then followed by a personal riverwalk tour and talk with Carol Ross Barney who was the architect that designed the entire Riverwalk. The day then ended at the Tiki Bar at the end of the Riverwalk for some networking and drinks and was a very fun, memorable and worthwhile day.*

**Q: This program is open to every ULI Chicago member in any industry category – how have you experienced and seen this as a benefit?**

*A: One of the best things about the councils is they are extremely diverse in regard to career disciplines. In my council we have architects, lenders, attorneys, brokers, investors, asset managers, engineers, urban planners and this diversity is very helpful in allowing members to become more well rounded real estate practitioners. Additionally, the councils are divided between senior, mid, and junior level employees so people bring a broad base of experience to the table.*

**Q: What can those considering applying for the CPC program look forward to for the 2018 year?**

*A: High-quality content, people, programming, and networking that leads to long lasting friendships and a better understanding of real estate fundamentals and urban planning.*